**Criteria 1.3.1**

**Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum**

At IMI-B the concept of “doing business ethically” is imbibed amongst the students from the beginning to ensure that students become socially responsible business leaders to contribute to the cause of society and nation. IMI-B provides a transparent academic environment to all the faculty, staff and students and encourages all the stakeholders to adhere to a professional value system. From the Orientation classes before the commencement of first term till they complete the programme in the 6th term, guest lectures are arranged for the students to instill professional ethics, gender sensitivity, and human values in their conduct.

Since the mission of the institute is to develop managerial talent capable of **providing enlightened and effective leadership**, the course matrix at IMI-B is designed to reflect **ethical issues, human values, and sustainability aspects** of business management. Courses like Corporate Social Responsibility, Business Ethics, Corporate Governance, Organisational Behaviour are designed in such a manner that they reflect cross-dimensional issues of individual, society and the corporate sector. In addition, IMI-B follows a **zero-tolerance policy for plagiarism** and **violation of personal and professional ethics** which are articulated in the policy documents of IMI-B and reiterated in individual course outlines. IMI-B has put various mechanisms in place to ensure academic integrity.

**Business and professional ethics, human values, gender equality and sensitivity, environmental and sustainability issues** are emerging as cornerstones of corporate strategy. Accordingly, IMI-B grooms its students to imbibe these values for smooth progression of their professional careers both inside and outside the classroom. Students are encouraged to take part in **plantation drives**, promotion of environmental causes, Swachh Bharat Mission initiatives, and collaborating with various NGOs and corporates in their CSR activities.

IMI-B adopts adequate **gender sensitive policies** to ensure fair representation of women in students, faculty, and staff to promote gender equality and gender sensitivity. In addition, emphasis is also placed on human values and human development of the students. Since IMI-B is fully residential students spend time with fellow students daily. In doing so, they learn about **empathy, compassion, and care** for each other. The course curriculum has a strong emphasis on teamwork by staying together in both classroom and hostels and caring for each other. Many of the courses have components which require **teamwork** to complete the component. This allows a student to develop **mutual respect** for each other and inculcates a sense of tolerance towards diverse viewpoints.